



The Next Generation of Parks

Minneapolis Riverfront

minneapolisriverfrontdesigncompetition.com

A competition sponsored by The Minneapolis Park and Recreation Board and The Minneapolis Parks Foundation, with creative partners The University of Minnesota College of Design and Walker Art Center

FACT SHEET COMMUNITY ENGAGEMENT

6 November 2010

The Minneapolis Riverfront Design Competition (MR|DC) will produce a 21st-century parks design for 5.4 miles of the Mississippi River from the City's northern limits south to the Stone Arch Bridge in the historic Mill District of Downtown Minneapolis, encompassing more than 220 acres of parkland and the surrounding residential neighborhoods and business districts.

MR|DC sponsors, the Minneapolis Park and Recreation Board and the Minneapolis Parks Foundation, believe that an informed and engaged public is essential to the success of the competition and the winning design. No one knows the riverfront like the people who live and work near it every day, and that is why MR|DC is taking an innovative approach to connecting the people of Minneapolis to the design teams through six avenues of outreach:

"Designer Ask" (December 2010)

This is a set of questions compiled directly from the competing design teams after their three-day visit to Minneapolis Nov. 29-Dec. 1. These questions will be available to all Minneapolis residents and visitors via an online survey and as a printed survey at Minneapolis Parks Recreation Centers. Answers will be provided back to the design teams with minimal filtering from the MR|DC partners.

Community Meeting (7 December 2010)

This meeting will invite members of the public to come together and learn more about the competition and share their experience and knowledge of the riverfront with MR|DC partners. The meeting will be structured around the "Designer Ask" questions.

Youth Engagement (November/December 2010)

Up to four groups of young people in Minneapolis will engage in a multi-session design process to create their vision for the riverfront, using an innovative curriculum called "SiteSeeing." Youth will have a chance to meet at least one designer in a working session and finished designs will be shared with the competing design teams as part of the "Competition Brief."

Public Presentation (27 January 2011)

The four competing design teams will be in Minneapolis at the end of January to make a public presentation of their proposed designs. The event will be free and open to the public.

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DESIGN
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WALKER ART CENTER

Design Advisory Group (Ongoing)

The Design Advisory Group comprises public and private community leaders who have experience with parks and development projects in Minneapolis.

Organizational Collaborators

MR|DC is formalizing relationships with community organizations active along the Mississippi Riverfront and in related communities. These groups, and their members and stakeholders, share a vested interest in the riverfront with the people of Minneapolis and the MR|DC partners. They play an important role in disseminating information and gathering community feedback.

For the latest information about MR|DC, as well as information about our Sponsors and Partners, Collaborators, and Community Engagement activities, visit our [website](#) and sign up for our newsletter or subscribe to our blog [newsfeed](#).

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